

Gilbert Rhode Dresser 4041 Honeymoon Furniture for Young America by Kroehler

£4,000



REF: 11341

Height: 84 cm (33.1")

Width: 112 cm (44.1")

Depth: 48.5 cm (19.1")

Description

Designer : Gilbert Rohde

Model ; Dresser 4041 Honeymoon Furniture for Young America,

Maker : Kroehler

Exhibited : 'America at Home' at the New York World's Fair 1940.

Created by Gilbert Rohde, 1940's foremost furniture designer, expressly to demonstrate modern living displayed in the 'America at Home' building at the New York World's Fair 1940.

Honeymoon furniture by Kroehler is outstanding in contemporary furniture design.

Notice its space saving compactness, its sturdiness, its freedom from dirt catching corners.

Honeymoon furniture offers comfort, convenience and economy never before possible in the small home or apartment

The use of two different coloured woods to create a two-tone effect is very striking and complements the simple form. This unusual chest of drawers is a signature piece that injects character into any interior.

The raised sides sit proud of the top elevating the chest creating an elegant tray effect. The front is fitted with three drawers with original wooden knobs in contrasting dark brown laurel. The sides have a projecting section of contrasting dark brown laurel at the front which defines the form. Inverted triangular feet.

"Kroehler Made" metal tag. Designer unknown.

Kroehler

In 1902, Peter E. Kroehler bought the Naper ville Lounge Co., a maker of wooden lounge chairs and upholstered furniture. Kroehler built a new factory in Naperville in 1913 after the original facility was destroyed by a tornado. Soon thereafter, he renamed the company Kroehler Manufacturing Co. This enterprise soon operated across the country and employed several hundred men and women in the Chicago area. By the middle of the 1940s, with over \$20 million in annual sales, Kroehler was the second-largest furniture maker in the United States. During the 1960s, when the company employed close to 8,000 people around the country, annual revenues passed \$100 million. The company struggled during the 1970s, closing its historic Naperville factory in 1978 and ending its operations in the area. In 1981 Kroehler was acquired by the ATR Group of Northbrook, which put the company up for sale. By the early 2000s, furniture was still manufactured under the Kroehler name by two unrelated companies, one in North Carolina and the other in Ontario, Canada.

Gilbert Rhode : American, 1894 - 1944

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